

# **Trademark IT update to the Trademark Public Advisory Committee (TPAC)**

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# A year in review: major milestones

- Supported the USPTO's COVID-19 efforts
  - System changes to support the Coronavirus Aid, Relief, and Economic Security Act (CARES Act)
  - System changes to support the COVID-19 prioritized Trademark examination program
- Strengthened security with two-step authentication login for TEAS
- Decreased number of paper filings through mandatory electronic filing
- Increased system uptime and performance through stabilization efforts of Trademark and TTAB systems



# Activity since last TPAC meeting

- **Delivered business value**
  - Developed new Trademark Trial and Appeal Board (TTAB) Reading Room to replace the former TTAB e-FOIA webpage
  - Masked owner email address in the Change Address or Representation (CAR) form to reduce solicitations
  - Deployed new dedicated-field Response to Office Action for Post-Registration Matters form to streamline document processing
  - Required new TSDR API key to download bulk data in order to reduce system downtime which included feedback from API beta participants
- **Improved technology**
  - Continued stabilization efforts for Trademark and TTAB systems
    - Completed stabilization of Madrid, involving over 30 teams with an impact to more than 20 dependent systems

# Road ahead

- Continuing improvements
  - Login phase 2: Identity verification to reduce suspicious filings
  - Trademark system modernization and stabilization as directed by business priorities, subject to financial resources
- Transformation
  - Utilize the DevSecOps model